



IMPERIAL SHOP VIENNA

NOW YOU CAN ALSO DO YOUR „IMPERIAL SHOPPING“ ONLINE

Now products from the *Imperial Shop Vienna* are also available from our new online shop and via the Instagram shop function.

Now you can buy imperial products and souvenirs from Vienna, the former imperial capital, from the comfort of your home anywhere in the world by going to **www.imperialshop.at**. Vienna's first souvenir and concept store now also offers a wide selection of souvenirs from the Austrian capital, gift ideas with imperial flair and premium products from traditional manufactories online.

A special feature of our new “Imperial Online Shop” are the lovingly arranged sections dedicated to four prominent Habsburg monarchs, which were created by the shop's curator, Peter Weisz. To personalise your shopping experience, each Habsburg was assigned a particular product range. This allows you to browse the favourite products of Emperor Rudolf II, Marie Antoinette, Emperor Franz Joseph I and Empress Elisabeth, offering entertaining insights into the Habsburgs' preferences and their history.

Today, Empress Sisi would presumably indulge her love of imperial shopping by visiting **www.imperialshop.at** to order different versions of her beloved Sisi-stars. As an up-to-date empress and social-media user, she also follows us on Instagram **[@imperialshop_vienna](https://www.instagram.com/imperialshop_vienna)** to stay au courant with activities and new products at the Imperial Shop.

WHERE SISI WOULD SHOP!

Products from traditional Austrian companies, many of them successors to former purveyors to the Imperial Household, well-known manufactories and premium Austrian food products are still available only at the Imperial Shop Vienna, Hofburg Centre, 1010 Vienna.

www.imperialshop.at

Instagram: [@imperialshop_vienna](https://www.instagram.com/imperialshop_vienna)

For more information please contact:

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