



IMPERIAL SHOP VIENNA AND HOFBURG INFO CENTER

In July 2019, the Imperial Shop Vienna, the city's first souvenir concept store, was re-installed. Designed by Hoskins Architects on 160 square metres, it is located in the heart of Vienna, in the Hofburg, between the Weltmuseum Wien and the Austrian National Library.

Its modern, well-laid out sales area combines imperial Habsburg tradition and contemporary design. The shop's curator, Peter Weisz, helped create the new set design in the summer of 2019.

Vienna's souvenir concept store offers a carefully curated selection of Viennese souvenirs, many produced by the heirs and successors of former purveyors to the Imperial Household. These select companies were once Imperial Warrant Holders and supplied the court. In addition, we offer products sourced from long-established Austrian businesses and renowned manufactories, as well as premium Austrian foodstuffs. Limited special editions and products created exclusively for the Imperial Shop Vienna are also available.

WHERE SISI WOULD SHOP! Empress Elisabeth is not the only Habsburg who would enjoy shopping at the Imperial Shop Vienna, other prominent family members like Emperor Franz Joseph I, Queen Marie-Antoinette of France, or Emperor Rudolf II would love it too.

The Hofburg Info Center is the ideal place to start your visit to Vienna, offering both directions and information on the history of Austria. The Hofburg represents the centre of Austrian history, architecture and culture, and the Imperial Shop Vienna offers a wonderful opportunity to take home an Austrian souvenir!

Both the Imperial Shop Vienna and the Hofburg Info Center are open daily 9 A.M. - 6 P.M. The shop also houses an info-corner staffed by Vienna Tourist Board, and one of Global Blue's Tax Refund Points.

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FACT SHEET

IMPERIAL SHOP VIENNA

opened:	April 2018
size:	160 square metres
owner:	KHM-Museumsverband
architects:	Hoskins Architects Berlin
shop curator:	Peter Weisz
shop manager:	Norma Medrano
re-launch:	July 2019
opening hours:	daily 9 A.M. – 6 P.M.
address:	Hofburg, Heldenplatz, 1010 Vienna

The shop also houses a Tax Refund Point operated by Global Blue and an info-corner run by Vienna Tourist Board

internet: www.imperialshop.at

HOFBURG INFO CENTER

opened:	April 2018
architects:	südstudio Stuttgart
it offers:	directions and information on Austria and Austrian history
location:	Hofburg Info Center, Hofburg, Heldenplatz, 1010 Vienna